

Final Recruit Interview

PROGRAMMER NOTE: Indicate if the respondent received an advanced letter.

Ask if Respondents State=Kentucky or State=Ohio (use sample variable)

INTRO1A Hello, this is _____ and I am calling for <INSERT 'the Kentucky Transportation Cabinet and' IF SAMPLE STATE=Kentucky or 'the Ohio Department of Transportation and' IF SAMPLE STATE=Ohio> the Ohio Kentucky Indiana Regional Council of Governments.

Ask if Respondents State=Indiana (use sample variable)

INTRO1B Hello, this is _____ and I am calling for the Ohio Kentucky Indiana Regional Council of Governments.

PROGRAMMER NOTE: Add disposition after INTRO1A or INTRO1B.

PROGRAMMER NOTE: Add to disposition code - 'Completed online (by Internet/Web)'.

Ask All

ADULT I'm only allowed to interview people who are part of this household and at least 18 years of age. Are you part of this household and at least 18?

- | | | |
|---|------------|-----------------------|
| 1 | Yes | (GO TO INTRO2) |
| 2 | No | (GO TO ADULT2) |
| 8 | Don't know | (GO TO ADULT2) |
| 9 | Refused | (GO TO ADULT2) |

ADULT2 May I please speak to someone who lives in this household and is 18 years or older?

- | | | |
|---|-----------------|----------------------------|
| 1 | Yes | |
| 2 | 18+ unavailable | (SCHEDULE CALLBACK) |
| 8 | Don't know | (GO TO TERMINT) |
| 9 | Refused | (GO TO TERMINT) |

Continue with household member at least 18 years of age

INTRO2 This is an official (READ OUT) OKI (Oh-Kay-Eye) Region study. Everything you tell us will be held in strictest confidence. This is not a sales call. We are gathering travel information from area residents and would like your help with this effort. This will take about 10 minutes of your time. For quality control purposes this call may be monitored.

INTERVIEWER NOTE: If the respondent mentions that they completed the recruit online (by Internet/Web), do not conduct a phone interview

INTERVIEWER NOTE: If necessary, assure respondent that this is not a sales call

INTERVIEWER NOTE: If respondent has questions about the survey or wants to verify the legitimacy of the survey, please have them call the survey hotline at 1-877-284-7879 or 513-619-7661

- 1 Yes – Continue (GO TO INTRO3)
- 2 Not ready/Adult unavailable (Schedule Callback)
- 3 Unwilling to participate (GO TO TERMINT)
- 4 Completed online (by Internet/Web) (GO TO TERMINT)
- 8 Don't know (GO TO TERMINT)
- 9 Refused (GO TO TERMINT)

Ask if INTRO2=3, 4, 8, or 9 or ADULT=8 or 9

TERMINT Thank you for your time. (Terminate)

Ask All

INTRO3 We first want to confirm that you live in the survey area.

MAILADD Could you please verify your home mailing address, is it...?

Street Address:
Apt Number:
PO Box:

MAILCTY City:

MAILST State:

MAILZIP Zip code:

- 1 Yes, this is my home mailing address (CONTINUE)
- 2 No, address is not correct (GO TO END2 - TERMINATE)

INTERVIEWER NOTE: Verify Address is correct.

PROGRAMMER NOTE: Show mailing address, city, state, and zip code from sample. Do not allow interviewers to edit or change the address. Terminate respondents with incorrect sample address information.

MAILTYP INTERVIEWER RECORD IF ADDRESS IS...

- 1 Normal Street Address (GO TO AREACTY)
- 2 P.O. Box (GO TO AREACTY)

Ask if AREAST=1

AREACTY What COUNTY do you live in?

PROGRAMMER NOTE: SHOW ONLY THE COUNTIES THAT CORRESPOND WITH THE RESPONDENT STATE FROM THE SAMPLE. (CODE 1, 2, 3, AND 4 = OHIO, CODE 5, 6, AND 7 = KENTUCKY, CODE 8=INDIANA)

- 1 Butler
- 2 Clermont
- 3 Hamilton
- 4 Warren

- 5 Boone
- 6 Campbell
- 7 Kenton
- 8 Dearborn
- 96 Other **(GO TO AREATM)**
- 98 Don't know **(GO TO AREATM)**
- 99 Refused **(GO TO AREATM)**

Ask if AREAST=2 or AREACTY=96, 98, or 99

AREATM Unfortunately, you live outside the study area. Thank you for your time.
(Terminate)

Ask All

RETIRED Are you or is anyone in your household retired?

- 1 Yes
- 2 No
- 8 **Don't know (GO TO END2 - TERMINATE)**
- 9 **Refused (GO TO END2 - TERMINATE)**

RECRUIT By taking part in this study, you will help the development of future transportation improvements in the Greater Cincinnati area.

As part of this study we're asking households to try a new technology that's providing greater insight into how people travel. This technology is called GPS, or the Global Positioning System technology.

We have a short 10-minute survey to obtain some background information, and then we'll send each household member 13 years or older a small GPS device. This device will record travel information for 3 days. These GPS devices will only record travel for this project and are not useful for anything else. All you'll need to do is carry the GPS device with you whenever you are away from home and it will record where you travel. You won't need to do anything else. After the three days, we will ask you to return the GPS device, along with a couple of additional forms using a postage-paid envelope that we will provide. If you have children in the household 12 or under, we will ask you to fill out a travel log for one travel day. The travel log is very simple and does not ask for detailed location information.

We need ALL members of your household, regardless of age, to take part in the study for your household to count.

<INSERT IF RECEIVE \$25 INCENTIVE (All Non-Phone Match Sample): 'For your HOUSEHOLD'S participation in this study, you will receive \$25.00.>

Can we rely on your support for this important Greater Cincinnati area project?

- 1 Yes – Continue **(GO TO HHVEHN)**
- 2 No – Will Not Participate **(GO TO WHYUN)**
- 8 Don't know **(GO TO WHYUN)**
- 9 Refused **(GO TO WHYUN)**

PROGRAMMER NOTE: END OF SCREENER

UNABLE Will everyone in your household 13 years of age or older be willing and able to track their travel using a GPS device?

INTERVIEWER NOTE: If respondent says don't know/refused try to convert to Yes. If respondent is unsure if other members are willing to participate schedule a callback.

- | | | |
|---|------------|---------------------|
| 1 | Yes | (GO TO HHNUMV) |
| 2 | No | (GO TO WHYUN) |
| 3 | Unsure | (SCHEDULE CALLBACK) |
| 8 | Don't know | (GO TO WHYUN) |
| 9 | Refused | (GO TO WHYUN) |

Ask if UNABLE=2, 8, or 9 OR RECRUIT= 2, 8, or 9

WHYUN What is the reason for not being willing to participate? (DO NOT READ LIST)

- | | | |
|----|--|--------------|
| 1 | Never participate in research studies | (GO TO END2) |
| 2 | Non-mobile/Disabled | (GO TO END2) |
| 3 | Privacy concerns | (GO TO END2) |
| 4 | Don't know enough about the GPS device | (GO TO END2) |
| 5 | Uncomfortable using GPS device (other than privacy concerns) | (GO TO END2) |
| 6 | All members of the household are not willing to participate | (GO TO END2) |
| 96 | Other (Specify): _____ | (GO TO END2) |
| 98 | Don't know | (GO TO END2) |
| 99 | Refused | (GO TO END2) |

HHNUMV For sampling purposes I need to obtain some background information about your household. First, how many vehicles are available to your household? Please count all working, owned and leased cars, vans, trucks, motorcycles, and motor scooters, as well as vehicles available for REGULAR USE to your household, such as company vehicles.

INTERVIEWER NOTE: Respondent should only include RVs and mopeds if they are used for local trips. Respondent should NOT include bicycles, golf carts, boats, ATVs, or snowmobiles.

INTERVIEWER NOTE: Verify if more than 6 vehicles.

INTERVIEWER NOTE: If respondent says don't know/refused say, "This information is very important to our study. In order to continue we need to know how many vehicles are available to your household."

__ (Allow 0 to 10 vehicles) (10=10 or more vehicles)

- | | | |
|----|------------|--------------------------|
| 98 | Don't know | (GO TO END2 - TERMINATE) |
|----|------------|--------------------------|

99 Refused (GO TO END2 - TERMINATE)

DELETED HHVHT_1, HHVHT_# (MAKE AND MODEL), HHVHY_#

Ask All
BICYC

How many working bicycles are available to your household?

__ (Allow 0 to 15 bicycles) (15=15 or more vehicles)

98 Don't know (GO TO HHNUMP)

99 Refused (GO TO HHNUMP)

HHNUMP

We will send a global positioning system device to EACH person that lives in your household who is 13 years of age or older and children's travel logs for one day for EACH child that lives in your household who is 12 years of age or younger. INCLUDING yourself, all other adults, and children of all ages, how many people currently live in your household?

INTERVIEWER NOTE: Include roommates and housemates. Do NOT include children living away from home.

INTERVIEWER NOTE: If respondent says don't know/refused say, "This information is very important to our study. In order to continue we need to know how many people currently live in your household."

__ (Allow 1-15 household members) (15=15 or more household members)

98 Don't know (GO TO END2 - TERMINATE)

99 Refused (GO TO END2 - TERMINATE)

Ask if HHNUMP>9

GROUPCK Are any of these people related to each other?

1 Yes

2 No (GO TO END2 - TERMINATE)

8 Don't know (GO TO END2 - TERMINATE)

9 Refused (GO TO END2 - TERMINATE)

Ask All
HHINC

In order to be sure that the project accurately represents all Greater Cincinnati area residents, could you tell me the total 2008 combined annual income for your HOUSEHOLD? Is it...? (READ LIST)

INTERVIEWER NOTE: IF NEEDED: "I understand your reluctance to tell us your household income. However, I can assure you that this information is used for classification purposes only. We must be sure that our project accurately represents Greater Cincinnati area residents, and income is an important factor in projecting transportation needs."

1 Up to \$25,000,

2 Over \$25,000 to \$50,000

3 Over \$50,000 to \$75,000

- 4 More than \$75,000
- 8 Don't know
- 9 Refused

Ask if HHNUMP=1

WRKRS1 Are you currently employed?

- 1 Yes
- 2 No
- 8 Don't know (GO TO END2 - TERMINATE)
- 9 Refused (GO TO END2 - TERMINATE)

Ask if HHNUMP>1

WRKRS2 Including yourself, how many of the people, 16 years of age or older, living in your household currently work for pay? (Allow 0-15 household members) (15=15 or more household members)

INTERVIEWER NOTE: If respondent says don't know/refused say, "This information is very important to our study. In order to continue we need to know how many people in your household currently work for pay."

- (PROGRAMMER NOTE: Allow 0 to HHNUMP)
(PROGRAMMER NOTE: If WRKRS1=1, Code WRKRS2=1, else WRKRS2=0)
- 98 Don't know (GO TO END2 - TERMINATE)
- 99 Refused (GO TO END2 - TERMINATE)

Ask if HHNUMP>1

PERSINT Now I'd like to ask a few questions about each of the household members so we can prepare the GPS devices and children's travel logs. Again, I want to assure you that this information is for research purposes only. Everything you tell us will be kept strictly confidential. Let's start with you.

NAME_1 Please tell me your first name.
NAME_# Now please tell me the next person's first name.

INTERVIEWER NOTE: If respondent refuses, ask for initials or other identifying information

_____ (RECORD FIRST NAME)

SEX_1 (RECORD GENDER – BY OBSERVATION)
SEX_# Is <INSERT NAME_#> male or female?

- 1 Male
- 2 Female
- 8 Don't know
- 9 Refused

SAGE_1 What is your age?
SAGE_# Is <INSERT NAME_#>'s age?

- (PROGRAMMER NOTE: Allow 18 to 115 for SAGE_1)
 (PROGRAMMER NOTE: Allow 0 to 115 for SAGE_#)
 998 Don't know
 999 Refused

DELETED SAGE_#, AGE18_# AND AGE13_#**Ask if not first person**

RELAT_# What is <INSERT NAME_#>'s relationship to you? (DO NOT READ LIST.
 PROMPT, IF NEEDED)

- 1 Husband/Wife/Unmarried Partner
- 2 Son/Daughter
- 3 Mother/Father/In-Law
- 4 Other Relative
- 5 Non-Relative
- 6 Household Help
- 98 Don't know
- 99 Refused

Ask if (SAGE_#>15 AND SAGE_#<116) or (AGE_#>3)

LDRV_1 Do you have a valid driver license?

LDRV_# Does <INSERT NAME_#> have a valid driver license?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if (SAGE_#>15 AND SAGE_#<116) or (AGE_#>3)

WRKR_1 Are you...?

WRKR_# Is <INSERT NAME_#>...? (INTERVIEWER NOTE: Answers 1 and 2 refer to
PAID work. Answer 3 can be full-time OR part-time.)
(READ LIST) (ALLOW ONLY ONE RESPONSE)

- 1 A PAID full-time worker
- 2 A PAID part-time worker
- 3 AN UNPAID worker or volunteer
- 4 A homemaker
- 5 Retired
- 6 Unemployed, looking for a job
- 7 Unemployed, not looking for a job
- 8 A disabled non-worker
- 9 Student (Check to see if other codes apply)
- DO NOT READ
- 96 Other
- 98 Don't know
- 99 Refused

DELETED NOWK_#

SCH_1 Are you a full or part-time student?
 SCH_# Is <INSERT NAME> <INSERT if SAGE>12 OR AGE>2 'a full or part time student?'> <INSERT if SAGE<13 or AGE<3 'in school or daycare full-time or part-time?'>

1 Yes, full-time (GO TO EDU_#)
 2 Yes, part-time (GO TO EDU_#)
 3 No (GO TO NAME_# IF MORE HOUSEHOLD MEMBERS OR WRKVER IF NO MORE HOUSEHOLD MEMBERS)
 8 Don't know (GO TO NAME_# IF MORE HOUSEHOLD MEMBERS OR WRKVER IF NO MORE HOUSEHOLD MEMBERS) (GO TO SCHOOL)
 9 Refused (GO TO NAME_# IF MORE HOUSEHOLD MEMBERS OR WRKVER IF NO MORE HOUSEHOLD MEMBERS) (GO TO SCHOOL)

Ask if SCH_#=1 or 2

EDU_1 What level of school are you enrolled in?
 EDU_# What level of school is <INSERT NAME> enrolled in? (DO NOT READ LIST. PROMPT, IF NEEDED)

1 Daycare / Pre-school
 2 K-12
 3 Post Secondary (College, university)
 4 Vocational / Technical
 96 Other
 98 Don't know
 99 Refused

PROGRAMMER NOTE: REPEAT NAME_# TO EDU_# FOR EACH HOUSEHOLD MEMBER, UP TO 15.

PROGRAMMER NOTE: COMPARE WRKRS2 ANSWER TO TOTAL OF WRKR_#=1 OR 2, IF EQUAL, CONTINUE WITH INTERVIEW BY PROCEEDING TO DATE, IF NOT EQUAL, GO TO WRKVER.

Ask if WRKRS2<>TOTAL OF WRKR_#=1 OR 2**Skip if WRKRS2=98 or 99**

WRKVER In the beginning of the interview, I heard that <INSERT WRKRS2> member(s) of your household work(s). Now I have <INSERT TOTAL # OF WORKERS>. Which number is correct?

1 Beginning of the interview was incorrect
 Need to change the beginning number
 2 Beginning of the interview was correct
 Need to change an individual's employment answer

Ask if WRKVER=1

WRKCH1 So, to confirm, there is/are <INSERT TOTAL OF WRKR_#=1 OR 2> worker(s) in your household. (INTERVIEWER NOTE: IF RESPONDENT AGREES, ENTER ABOVE NUMBER, IF NOT, BACKUP AND CHANGE PREVIOUS ANSWER)

- | | | |
|---|------------|---------------------|
| 1 | Yes | |
| 2 | No | (GO TO END2) |
| 8 | Don't know | (GO TO END2) |
| 9 | Refused | (GO TO END2) |

Ask if WRKVER=2

WRKCH2 Let's now review which household members are employed.

PROGRAMMER NOTE: Cycle back through all WRKR_# questions.

Ask All

DATE

We would like to send <INSERT 'you' IF HHNUMP=1, ELSE SHOW 'each member of your household 13 years or older'> a small GPS device to keep track of <INSERT 'your' IF HHNUMP=1, ELSE SHOW 'each household member's'> travel for a 72-hour period.

<INSERT IF HHNUMV=0 or HHINC=1 (Up to \$25,000): 'For your HOUSEHOLD'S participation in this study, you will receive \$25.00.'>

- | | | |
|---|-----------------------------------|------------------------|
| 1 | Continue – willing to participate | (GO TO DATECHK) |
| 2 | Unsure about participation | (GO TO ASSURE) |
| 8 | Don't know | (GO TO ASSURE) |
| 9 | Refused | (GO TO ASSURE) |

Ask if DATE=2

ASSURE Your household will represent many others in the Greater Cincinnati area, and no one else can be substituted for you. Your input will help <INSERT 'the Kentucky Transportation Cabinet and' IF SAMPLE STATE=Kentucky or 'the Ohio Department of Transportation and' IF SAMPLE STATE=Ohio, ELSE leave blank> the (READ OUT) OKI (Oh-Kay-Eye) Regional Council of Governments better plan for future transportation improvements in the region.

Will you help us out with this important project?

- | | | |
|---|---------------------------------|------------------------|
| 1 | Yes – willing to participate | (GO TO DATECHK) |
| 2 | No – not willing to participate | (GO TO END2) |

Ask All

DATECHK

We will send the GPS device(s) to your home mailing address with simple instructions in time for you to start carrying the GPS devices with you from...

INTERVIEWER NOTE: READ FIRST DAYS AND DATE ONLY. IF RESPONDENT REFUSES, READ NEXT, THEN NEXT, UNTIL THE LIST IS DONE.

INTERVIEWER NOTE: PLEASE TRY TO FILL THE TRAVEL DATE THAT IS LISTED FIRST.

<INSERT DAYS OF WEEK AND DATE OF TRAVEL DAYS>
 <INSERT DAYS OF WEEK AND DATE OF TRAVEL DAYS>
 <INSERT DAYS OF WEEK AND DATE OF TRAVEL DAYS>

<INSERT DAYS OF WEEK AND DATE OF TRAVEL DAYS>

118 Don't know (GO TO END3)
 119 Refused (GO TO END3)

DELETED NDATE# and HOMEADD**MOVED MAILADD, MAILCTY, MAILST, MAILZIP and MAILTYP TO BEGINNING OF SURVEY**

MAILATT To whom should we address the package?

Ask if MAILTYP=2

ADDR We will mail your GPS device(s) to the PO Box address we verified at the beginning of this survey. For study purposes, however we need to know your actual home street address?

INTERVIEWER NOTE: Verify/Edit Address or Record New Street Address; be sure to include apartment number if applicable.

INTERVIEWER NOTE: If necessary, assure respondent that this is not a sales call and that all their answers will be held in strict confidence as required by law.

PROGRAMMER NOTE: Allow interviewer to insert street address, city, state, and zip code.

Ask if MAILTYP=2

MAILXST What intersection is closest to your home street address?

INTERVIEWER NOTE: RECORD TWO NEAREST CROSS STREETS

Ask All

EMAIL We may need to contact you to verify some of your travel information. Can we have your email address for this follow-up?

_____ @ _____ Email Address (Confirm spelling and punctuation) (GO TO HHINC)

7 Don't have one (GO TO MAIL)
 9 Refused to give address (GO TO MAIL)

INTERVIEWER NOTE: If respondent refused to give email address, let the respondent know that his/her household may qualify for a follow-up Web survey and a chance to win a \$100 prize. We will need an email address where we can send the invitation to the Web survey.

INTERVIEWER NOTE: If necessary, email addresses will remain strictly confidential and will be used for study purposes only.

PROGRAMMER NOTE (INTERNET ONLY): Respondent must give us a telephone number or email address. Terminate respondent if they refuse to give a telephone number or email address.

Ask if EMAIL=7 or 9

MAIL Ok, we will contact you by mail if needed.

FUTNUM For future contact, is this the best phone number to reach you? (DO NOT READ LIST, PROMPT, IF NEEDED.)

- 1 Yes (GO TO END)
- 2 No (GO TO O_NUM)
- 8 Don't know (GO TO O_NUM)
- 9 Refused (GO TO O_NUM)

Ask if FUTNUM=2, 8, or 9

O_NUM What number would be best?

____ - ____ - ____ (RECORD PHONE NUMBER)

INTERVIEWER NOTE: If needed, 'We do need a phone number to re-contact you.'

O_NUM2 And, the best number for us to reach you, is that your... (READ LIST)?

- 1 Home
 - 2 Work
 - 3 Cell Phone
- DO NOT READ:
- 4 Other
 - 8 Don't know
 - 9 Refused

(SHOW CELL1A – CELL1D FOR PHONE SURVEY ONLY)

CELL1A. Now thinking about your telephone use, do you have a working cell phone?
[INTERVIEWER: THIS INCLUDES SHARED CELL PHONES.]

- 1 Yes, have cell phone (GO TO CELL1B)
- 2 No, do not (GO TO END)
- 8 Don't know (GO TO END)
- 9 Refused (GO TO END)

CELL1B. Thinking about all the phone calls you receive, do you receive more calls on your cell phone, more calls on your regular home phone, or is it about equal?

- 1 More on cell phone (GO TO CELL1C)
- 2 More on home phone (GO TO CELL1D)
- 3 About equal (GO TO END)
- 8 Don't know (GO TO END)
- 9 Refused (GO TO END)

CELL1C. Would that be a lot more or just a few more on your cell phone?

- 1 A lot more (GO TO END)

- 2 A few more (GO TO END)
- 8 Don't know (GO TO END)
- 9 Refuse (GO TO END)

ASK IF CELL1C=2

CELL1D. Would that be a lot more or just a few more on your regular home phone?

- 1 A lot more
- 2 A few more
- 8 Don't know
- 9 Refuse

(SHOW CELL 2A – CELL2D FOR INTERNET SURVEY ONLY)

CELL2A. Now thinking about your telephone use, is a cell phone your only phone, or do you also have a regular phone that you use to make and receive calls where you currently live? A regular telephone is sometimes called a landline or phone that is wired to a jack in the wall.

- 1 Cell phone is only phone (GO TO END)
- 2 Have regular phone at home (GO TO CELL2B)
- 8 Don't know (GO TO END)
- 9 Refused (GO TO END)

CELL2B. Thinking about all the phone calls you receive, do you receive more calls on your cell phone, more calls on your regular home phone, or is it about equal?

- 1 More on cell phone (GO TO CELL2C)
- 2 More on home phone (GO TO CELL2D)
- 3 About equal (GO TO END)
- 8 Don't know (GO TO END)
- 9 Refused (GO TO END)

CELL2C. Would that be a lot more or just a few more on your cell phone?

- 1 A lot more (GO TO END)
- 2 A few more (GO TO END)
- 8 Don't know (GO TO END)
- 9 Refuse (GO TO END)

ASK IF CELL2C=2

CELL2D. Would that be a lot more or just a few more on your regular home phone?

- 1 A lot more
- 2 A few more
- 8 Don't know
- 9 Refuse

END That completes this portion of the project. The GPS devices and other forms will be sent to you via <INSERT 'FedEx' IF MAILTYP=1 OR INSERT 'mail' IF MAILTYP=2> before your first assigned travel day. Your assigned travel

period is <INSERT DAYS OF WEEK AND DATE OF TRAVEL DAYS>. One of our interviewers will call to remind you when your travel begins and to remind you about returning the GPS devices and forms following your third assigned travel day, or within a few days if we have trouble reaching you.

If you have any questions, our toll-free number is 1-877-284-7879. You can also call this number to check that what I have told you about this study is true.

We are very grateful that you and your household are taking part in this study.

<INSERT IF RECEIVE \$25 INCENTIVE or HHNUMV=0 or HHINC=1: 'As a token of our appreciation, we will send your household a check for \$25.00. The check will be sent after we have received the GPS devices and forms back from all members of your household.'>

Thank you for your time.

DELETED DAGE, DHHMEM, DINCM, and DGEN

END2. This concludes our survey. Thank you for your participation. Your time and opinions are valued.

END3. I am sorry, <those are/that is> the only travel date(s) available at this time. We will have someone contact you at a later date if additional travel dates become available.

This concludes our survey. Thank you for your participation. Your time and opinions are valued.

QEND. That is all the questions I have for you at this time. We don't currently have any travel dates available at this time, but we may contact you in the near future if some do become available.

This concludes our survey. Thank you for your participation. Your time and opinions are valued.

PROGRAMMER NOTE: DISPLAY QEND IF RESPONDENT IS TERMINATED DUE TO QUOTA RESTRICTION.