

Please provide any additional comments about **RTD'S** services.

# RTD 2008 Transit Rider Survey

Barcode on piggyback label (2" wide x 1" tall)

Please take a minute to help us plan for your transit needs by filling out this survey. Return the completed survey to the surveyor OR drop it in any mailbox (no postage required).

Please fill out this form even if you completed one on another transit trip.

**All personal information is confidential and WILL NOT be shared or sold.**

Print letters/numbers clearly in upper case: A B C 1 2 3 Fill bubble with: ●

### 1. REGISTER TO WIN \$100 WHEN YOU ANSWER ALL QUESTIONS! (5 winners per week)

Please provide your name, telephone number, and home address or where you are staying in the Denver area if you are just visiting.

Name \_\_\_\_\_ (Telephone) \_\_\_\_\_ - \_\_\_\_\_

Street Number \_\_\_\_\_ Street Address (NO P.O. BOXES PLEASE) \_\_\_\_\_ Apt. # \_\_\_\_\_

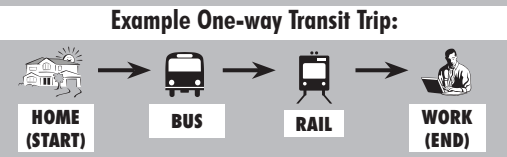
City \_\_\_\_\_ Zip \_\_\_\_\_

**Thank you!**

Return the completed survey to the surveyor, OR drop it in any mailbox (no postage required).



Questions 2-13 are about the **ONE-WAY** transit trip you are making **NOW!**



### 2. If RTD service were **NOT AVAILABLE** how would you have made this trip?

- Would have walked
- Would have bicycled
- Would not have made this trip
- Would have ridden with someone else (carpool)
- Would have driven by myself
- Would have taken a taxi
- Other (specify): \_\_\_\_\_

### 3. What type of place are you **COMING FROM NOW?** (starting place of this one-way transit trip) (mark one only)

- Work
- Recreation/Sightseeing/Restaurant
- Shopping
- College/University (student only)
- Medical appointment/Hospital visit
- Social visit/Church/Personal
- School (K-12) (student only)
- Airport (air passenger only)
- Other (specify): \_\_\_\_\_
- Home → If you gave your Home address in Question 1 → **Go to Question 4**

#### a. What is the name of the **PLACE, BUSINESS OR BUILDING** you are **COMING FROM NOW?**

Example: D | E | N | V | E | R | P | O | S | T | B | I | L | D | I | G |

Place Name \_\_\_\_\_

#### b. What is the **ADDRESS?**

Example: 1 | 5 | 6 | 0 | B | R | O | A | D | W | A | Y |

Address \_\_\_\_\_

Cross Street 1 \_\_\_\_\_ & Cross Street 2 \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

#### c. What is the **NAME** of the **NEAREST SCHOOL, BUSINESS, OR OTHER LANDMARK** to the place you are **COMING FROM NOW?**

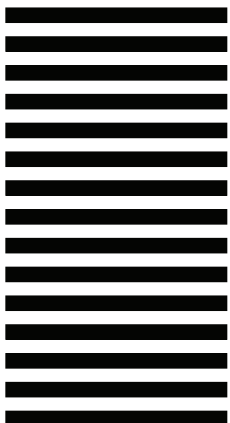
Nearest Landmark \_\_\_\_\_

**Continue inside →**

NUSTATS PARTNERS LP  
206 WILD BASIN RD STE A300  
AUSTIN TX 78746-9907

POSTAGE WILL BE PAID BY ADDRESSEE

**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 5478  
AUSTIN TX



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



If returning by mail, please close with tape.

**4.** How did you get to the **FIRST BUS/TRAIN** on this **ONE-WAY** trip? (mark one only)

- Bicycled: → # blocks?
- Walked: → # blocks?
- Drove my car & parked: → # miles?
- Rode with someone who parked in a park & ride lot
- Dropped off
- Other (specify): \_\_\_\_\_

**5.** If you **TRANSFERRED** to get to **THIS BUS/TRAIN**, which bus/train **ROUTE** did you use? (Include the FREE MallRide)

- I did not transfer
- I transferred from:
- BUS ROUTE NUMBER/NAME:** \_\_\_\_\_
- LIGHT RAIL ROUTE** (mark one only):  C Line  D Line  E Line  F Line  G Line  H Line

**6.** How did you pay your **FARE** on **THIS VEHICLE?** (mark only one)

- Cash  Student ID Pass  10-Ride Ticket  Day Pass  ValuPass
- Transfer  Monthly Pass  Eco Pass  Teen Pass  Other (specify): \_\_\_\_\_

**7.** Does your employer pay for all or part of **YOUR** fare?

- Not employed  Employer paid nothing  Employer paid part  Employer paid all

**8.** If you **ARE TRANSFERRING FROM THIS BUS/TRAIN** to get to your **FINAL DESTINATION** which **ROUTE** are you using? (Include the FREE MallRide)

- I will not transfer
- I will transfer to:
- BUS ROUTE NUMBER/NAME:** \_\_\_\_\_
- LIGHT RAIL ROUTE** (mark one only):  C Line  D Line  E Line  F Line  G Line  H Line

**9.** How are you **GETTING FROM THE LAST BUS/TRAIN** to your **FINAL DESTINATION** on this **ONE-WAY** trip? (mark one only)

- Bicycle: → # blocks?
- Walk: → # blocks?
- Drive my parked car: → # miles?
- Ride with someone who parked
- Will get picked up
- Other (specify): \_\_\_\_\_

**10.** What type of place are you **GOING TO NOW?** (ending place of this one-way transit trip) (mark one only)

- Work  Recreation/Sightseeing/Restaurant  Shopping
- College/University (student only)  Medical appointment/Hospital visit  Social visit/Church/Personal
- School (K-12) (student only)  Airport (air passenger only)  Other (specify): \_\_\_\_\_
- Home → If you gave your Home address in Question 1 → **Go to Question 11**

**a.** What is the name of the **PLACE, BUSINESS OR BUILDING** you are **GOING TO NOW?**

Place Name

**b.** What is the **ADDRESS?**

Address

&

Cross Street 1 Cross Street 2

City Zip

**c.** What is the **NAME** of the **NEAREST SCHOOL, BUSINESS, OR OTHER LANDMARK** to the place you are **GOING TO NOW?**

Nearest Landmark

**11. LIST ALL** of the **BUS ROUTES AND TRAIN LINES** in the exact order you are using them to make **THIS ONE-WAY TRIP:**

**FIRST** Bus Route or Train Line: → **SECOND** Bus Route or Train Line: → **THIRD** Bus Route or Train Line: → **FOURTH** Bus Route or Train Line:

→  →  →

**12a.** If you used/are using **LIGHT RAIL** on this **ONE-WAY** trip, what was/is the **FIRST** station where you boarded? (If you transfer between lines, write where you boarded your first train)

Did not/will not use light rail on this one-way trip

Light Rail Station

**12b.** If you used/are using **LIGHT RAIL** on this **ONE-WAY** trip, what was/is the **LAST** station where you are getting off? (If you transfer between lines, write where you will get off your last train)

Did not/will not use light rail on this one-way trip

Light Rail Station

**13a. IF YOU DROVE** your car from your origin, **WHERE DID YOU PARK?**

Park-and-Ride Lot Name or Place Name

&

Cross Street 1 Cross Street 2

**13b. IF YOU ARE DRIVING** to get to your final destination, **WHERE IS YOUR CAR PARKED NOW?**

Park-and-Ride Lot Name or Place Name

&

Cross Street 1 Cross Street 2

**14.** Including yourself, how many **PEOPLE** live in your household?

- 1  2  3  4  5 or more

**15.** Of **ALL** the people who live in your household, **INCLUDING YOURSELF**, how many have a **VALID DRIVER'S LICENSE?**

- None  1  2  3  4  5 or more

**16.** Of all the people who live in your household, **HOW MANY** are employed either **FULL-TIME** or **PART-TIME?**

- None  1  2  3  4  5 or more

**17.** How many registered **CARS, TRUCKS, or MOTORCYCLES** are available to your household?

- None  1  2  3  4 or more

**18.** Do you have a **VALID DRIVER'S LICENSE?**

- Yes  No

**19.** What was your estimated combined **HOUSEHOLD INCOME** in 2007?

- Less than \$10,000  \$20,000 - \$29,999  \$45,000 - \$59,999  \$75,000 - \$94,999
- \$10,000 - \$19,999  \$30,000 - \$44,999  \$60,000 - \$74,999  \$95,000 or more